

Contact: Kristen Veverka

Communications Specialist

Tactical Products

(913) 689-3630

E-mail: pressroom@vistaoutdoor.com

FOR IMMEDIATE RELEASE

BLACKHAWK! Vehicle QD Med Pouch Given NTOA's "Member Tested and Recommended" Recognition

OVERLAND PARK, Kansas (January 10, 2017) – BLACKHAWK!, an industry leader in tactical products, announced that an item in its nylon line has received the prestigious "Member Tested and Recommended" seal of approval from the members of the National Tactical Officers Association (NTOA).

After extensive testing by law enforcement officials – judged on a scale from 1 to 5 –the Vehicle QD Med Pouch received a score of 4.14.

"This recognition is a privilege," said Everett Deger, Brand Manager. "At BLACKHAWK! we are always striving to build new products based on what our customer's needs are. We have done that here, and we are excited to see this product succeed."

Rigorously tested in the field by law enforcement professionals, products that earn the members of the NTOA's seal of approval are listed on the association's comprehensive online database and some will be included in the quarterly journal, *The Tactical Edge*.

Medical emergencies can and do happen anywhere. The addition of the BLACKHAWK! Vehicle QD Med Pouch to your gear means a trauma kit will always be as close as your vehicle. Adjustable straps mount the pouch to the vehicle headrest. Contents can be accessed directly from the pouch, or the pouch can be removed from the mount and taken when needed. The pouch is constructed of high quality materials, including 500D nylon and YKK zippers to hold up in the most demanding situations. When quick action is needed, the BLACKHAWK! Vehicle QD Med Pouch will be ready.

BLACKHAWK!, a Vista Outdoor brand, is committed to providing the best class of tactical gear. For more information, visit www.blackhawk.com.

About Vista Outdoor

Vista Outdoor is a leading global designer, manufacturer and marketer of consumer products in the growing outdoor sports and recreation markets. The company operates in two segments, Shooting Sports and Outdoor Products, and has a portfolio of well-recognized brands that provides consumers with a wide range of performance-driven, high-quality and innovative products for individual outdoor recreational pursuits. Vista Outdoor products are sold at leading retailers and distributors across North America and worldwide. Vista Outdoor is headquartered in Utah and has manufacturing operations and facilities in 13 U.S. States, Canada, Mexico and Puerto Rico along with international customer service, sales and sourcing operations in Asia, Australia, Canada, Europe and New Zealand. For news and information, visit www.vistaoutdoor.com or follow us on Twitter @VistaOutdoorInc and Facebook at www.facebook.com/vistaoutdoor.